



CITY BY CITY HOTELS

turin hotels

JO MARSHALL, WGSN 22.04.09

Art Hotel Boston

For sleek yet quirky design and a modern feel, the Art Hotel Boston offers rooms that have been designed by contemporary artists, complete with sculptures and original artworks on the walls. Doubles from €150.



Diabolik room



Nicola Bolla room



Nicola Bolla room



Art room

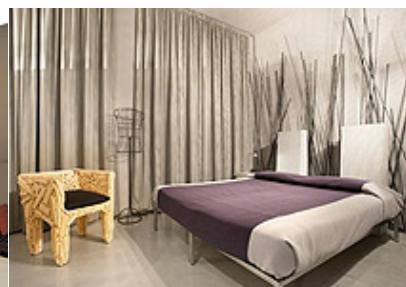
Part gallery, part base to stay, The Art Hotel Boston offers rooms that have been designed by contemporary artists, complete with sculptures and original artworks on the walls.

Among a number of more conventional standard rooms, **a certain number of "art rooms"** are all individually decorated, either by an artist or with a theme in mind.

Highlights include the **Concrete room**, with Campana Brothers chairs, the **Lavazza Room** with coffee cup-lights, a **comic-themed room** complete with floor-to-ceiling murals and collage floor, and the **Picasso room** with an original work of art hanging above the bed, plus paints and cigarettes from his studio. **The Ayrton Sennar room** resembles a mini-museum - with collectables on display behind glass cases.



Picasso room



Concrete room

Art Hotel Boston

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WGSN comment

- The gallery-like hotel makes for a unique base to stay
- Request an "art room" if you want accommodation with an individual feel
- Located a short trip outside the historic centre

WGSN stayed in the all-white Nicola Bolla room - with a somewhat disconcerting crocodile sculpture made of cards hanging from the ceiling and Campbell's soup can lampshades.

The hotel's genuine support of local artists - it employs its own curator and art buyer - prevents it from feeling too gimmicky. **Contemporary artworks line the walls of the bar** and lobby area, complete with listening posts providing information about each work.



Art room



library

The bar has become a hot spot for Thursday-night *aperitivi*, where its garden opens up for drinks and the traditional free pre-dinner nibbles, and its small restaurant serves up top-notch Italian food.

Don't let the name confuse you - the hotel is located in **the Crocetta residential area** of Turin, about 15 minutes' walk or a five-minute taxi from the historic centre and the key stores.

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